



## Nita E. Marchant

### Short Biography and Contact Information September 18, 2015

#### PROFILE SYNOPSIS

MS. NITA MARCHANT IS A SEASONED ORGANIZATION DEVELOPMENT STRATEGIST WHO VALUES THE SPIRIT OF TEAMWORK, THRIVES UNDER PRESSURE, AND AIMS FOR EXCELLENCE IN ALL ENDEAVORS.

MS. MARCHANT HOLDS A MASTER OF SCIENCE DEGREE IN NON-PROFIT MANAGEMENT/HUMAN SERVICES FROM SPERTUS COLLEGE AND A BACHELOR OF ARTS DEGREE IN BUSINESS ADMINISTRATION FROM GOVERNORS STATE UNIVERSITY. NITA GRADUATED SUMMA CUM LAUDE, WITH A 3.9 HONOR STUDENT GPA AND IS CERTIFIED AS AN ALCOHOL & OTHER DRUGS COUNSELOR (CADC-MISA) BY STATE OF ILLINOIS ALCOHOL AND OTHER DRUGS ABUSE PROFESSIONAL CERTIFICATION ASSOCIATION, INC. (IAODAPCA).

SHE WORKS AS A STRATEGIC ORGANIZATION DEVELOPMENT STRATEGIST AND IS FOUNDER/DIRECTOR OF TWO COMMUNITY ENTERPRISES, NAMELY, STRATEGIC SOLUTIONS NETWORK, INC. (SSN) AND SSN SMALL BUSINESS & NONPROFIT DEVELOPMENT GROUP (SBND GROUP).

#### CORE COMPETENCIES

OVER TEN YEARS OF PROFESSIONAL EXPERIENCE IN (1) PROJECT MANAGEMENT; (2) STRATEGIC ORGANIZATION CAPACITY BUILDING AND RESOURCE DEVELOPMENT; (3) BUSINESS AND MARKETING COMMUNICATIONS; (4) ADULT VOCATIONAL EDUCATION CURRICULA DEVELOPMENT AND PROGRAM FACILITATION; (5) CLINICAL SUBSTANCE ABUSE COUNSELING AND RECOVERY TREATMENT PLANNING FOR YOUTH, ADULTS, AND MENTALLY IMPAIRED INDIVIDUALS (6) STAFF DEVELOPMENT AND MANAGEMENT; (7) GRANT/PROPOSAL WRITING FOR NONPROFIT AND FOR PROFIT ORGANIZATIONS; (8) DONOR/FUNDRAISING CAMPAIGN DEVELOPMENT.

#### 07/09 – PRESENT ORGANIZATION DEVELOPMENT STRATEGIST & CERTIFIED SUBSTANCE ABUSE COUNSELOR - STRATEGIC SOLUTIONS NETWORK, INC. (SBND GROUP)

**DUTIES AND RESPONSIBILITIES:** As an Organization Development Strategist, Nita provides management consultant services for small start-up, social service, and nonprofit community enterprises. Services include community outreach, marketing, business operations analysis, strategic planning, and financial resource development. Nita also provides substance abuse counseling management services for institutions that treat or house individuals with a history of chemical dependence and mental illness. Services include intake assessment, treatment planning, group counseling and case management.

**ACHIEVEMENTS:** From inception to date, Nita facilitated the creation of community enterprises support networks and resource development platforms that educated entrepreneurs, attracted patronage to community enterprises and strengthen the capacity of over 200 grassroots small business and nonprofit organizations for success.

Moreover, primarily through Nita's leadership, SBND has grown to the point that it can reach over 16,000 professional constituents through social media platforms and web sites. SBND's support network consists of corporations, small business and nonprofit community enterprises that range from micro enterprises with annual receipts of \$35,000 or less to small business or nonprofit community enterprises with annual receipts of over \$1 million dollars. Additionally, a special sector of SBND constituents consists of US Veteran entrepreneurs.

Empowering others to achieve their full potential, both personally and professionally, motivates Nita to continue her work as a substance abuse counselor and organization development strategist.

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